

Local Off-Season Deals

the **HOLE** Coupon Book SPRING of 2017

OVERVIEW

The Hole Coupon Book is a great opportunity for businesses to target locals with special deals, offers, or promotions during the off-season in Jackson Hole. It is a 5.5" x 8.5" booklet with 3 coupons per page.

3 HOURS OF DESIGN SERVICE FOR COUPONS INCLUDED

15K+ Distribution

The Hole Coupon Book will be distributed to all U.S. Post Office mailboxes in Jackson, Teton Village, Kelly, Moose, Moran, and Wilson, WY.

SPECS FOR CAMERA READY ART

- 4/4 Double Sided in CMYK with images
- at no less than 300DPI
- Coupon Finished Size: 5.375" x 2.833"
- Text Safe area: 5.125" x 2.583"
- Please include a 1/8 inch bleed on all sides

DEADLINES

- Reserve Space by: **02/13/17**
- Materials: **02/20/17**
- Camera Ready Artwork: **02/24/17**
- Mailing Date: **04/03/17**

RATES

\$525 Per Coupon

(Includes up to 3 hours of design services)
\$50 Discount per coupon for 2 or more coupons or for camera ready artwork.

PREMIUM POSITION CHARGES

Back Cover	Inside Front Cover	Inside Back Cover
\$1,100	\$850	\$850

Add a Coupon to Any Premium Position \$400

FOR SALES OR QUESTIONS CONTACT

Mel Best at Gliffen Designs

307-200-8999 | mel@gliffen.com

TheHoleCouponBook.com

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SPRING 2017

the HOLE Coupon book

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DISTRIBUTION 14K+

The Hole Coupon Book will be distributed to all U.S. Post Office mailboxes in Jackson, Teton Village, Kelly, Moose, Moran, and Wilson, WY.

THE RATES

\$500 per coupon
(Includes up to 3 hours of design services)
\$50 Discount per coupon for 2 or more coupons or for camera ready artwork.

PREMIUM POSITION CHARGES

Back Cover \$1,000
Inside Back Cover \$800
Inside Front Cover \$800
Add a coupon for \$400
to any premium position

SPECS FOR CAMERA READY ARTWORK

4/4 Double Sided in CMYK with images
at no less than 300DPI
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DEADLINES

To reserve your space: Monday, February 13, 2017
Materials: Monday, February 20, 2017
Camera Ready Artwork Deadline: Friday, February 24, 2017
Mailing Date: Monday, April 3, 2017

For **SALES** or **QUESTIONS** contact
Mel Best at Gliffen Designs

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mel@gliffen.com

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